



Rescue Tales

by B.F.F.

A Program to Benefit Rescue Organizations

Rescue Groups, We've Got Your Back.

As a local company, **B.F.F. Care** wants to improve the quality of life for New Mexico's homeless and neglected pets. Because of this commitment, we invite your organization to participate in our newest program benefitting rescues: **Rescue Tales**.

Rescue to the Rescue!

B.F.F. Care will donate 5% from the sale of every pint or gallon of **B.F.F. Rescue**, our laundry additive, to a new organization each month. Simply complete the application form on the reverse side and your rescue group will be randomly selected to receive a donation **guaranteed to be at least \$200 or more**. Actual donations will vary based on monthly sales.

Increased Exposure = Adoptions!

There is no obligation on the part of organizations selected for the program, and B.F.F. Care hopes to **increase exposure** by featuring partner rescues in web, email and print advertising, as well as through **joint outreach opportunities**. We'll even throw in product samples for adoptive families who fall in love with one of your deserving pets!

What Can \$200 Buy?*

FOR THE DOGS

- Two Spays/Neuters
- 135 lbs Premium Dog Food
- 4 Large Kennels
- 20 Medium KONG Toys
- 240 Tennis Balls
- 175 Rawhide Bones

FOR THE CATS

- Three Spays/Neuters
- 90 lbs Premium Cat Food
- 8 Cat Carriers
- 437 lbs Cat Litter
- 16 Litter Boxes
- 8 lbs Catnip

* All equivalent values are estimates.

EXTRA BENEFITS:

- **Exclusive listing on bffcare.com**
- **Featured in B.F.F. online, email & social media marketing**
- **Integration with national B.F.F. print advertising campaigns**
- **Joint outreach, volunteer & demo opportunities**
- **Available pets featured online & in videos**
- **Shared email lists**
- **Product donations for adoptees**



Contact Us For More Information or to Register:

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RESCUE TALES ORGANIZATION APPLICATION

GENERAL INFORMATION

Organization:		Contact:
Address:		City:
State:		Zip:
Phone:	Mobile:	Email:

ABOUT THE ORGANIZATION

Foundation Date:	Region Served:	Board:	Number of Members:
501 c3 Status:	Date:	Goal/Needs Target:	
Number of Staff:		Number of Volunteers:	
Annual Budget:		Percent of Donation/In-Kind Support:	

MARKETING + OUTREACH

Web site:		Social Media: (circle all that apply)
		Facebook - Twitter - YouTube - MailChimp - Other
Email List(s)?	Number:	Will you share list(s)?
Active Outreach Events/Activities: (please list)		Advertising: (circle all that apply)
		Print - Radio - Online - Social - TV - Newspaper
		Are You Interested in Joint Advertising Opportunities?
		Are You Interested in Conducting Joint Events/Outreach?
		Interested in offering B.F.F. samples to Adoptive Families?
In addition to financial contributions, what other needs do you hope to address through this program?		